



**Contact:** Chris Witte  
IOS Marketing Manager  
chrisw@exploreios.com  
(320)963-6480

## 2009 New Product Releases from BEAVERTAIL™

Maple Lake, MN – February 27, 2009 – BEAVERTAIL™ and INNOVATIVE OUTDOOR SOLUTIONS, INC.™

BEAVERTAIL™, a division of Innovative Outdoor Solutions, Inc™ brings six new products to their 2009 hunting product line-up.

### BEAVERTAIL™ Ambush™ Sneak Boat

As its name suggests, this boat is perfect for getting in quick and lying low. The sleek design makes it perfect for navigating the shallows or taking it out on the big water, and the durable fiberglass composite construction will withstand virtually anything you can throw at it. Another innovative feature of the BEAVERTAIL Ambush is the built in transom with integrated rear flotation pods that support anything up to a 7 HP outboard or backwater motor. The Ambush also features a bow grab handle, perimeter vegetation strapping, removable seat and a non-skid padded rear platform. There is also an optional cockpit Blind Door Kit available for the Ambush to offer even more concealment. This boat will set the standard in fiberglass sneak boats for years to come. [www.explorebeavertail.com](http://www.explorebeavertail.com).

#### Ambush Specifications

Approximate Weight: 120 LBS  
Length: 13 feet 10 inches  
Available colors: Marsh Brown and Grey

### BEAVERTAIL™ Surface Drive Backwater Motors

The wait is finally over... As surface drive motors continue to grow in popularity, BEAVERTAIL has taken the concept and catapulted it to the next level creating a surface drive backwater motor that lives up to the BEAVERTAIL legacy. With a geometrically reinforced all aluminum frame and drive housing, frame weight is minimized to deliver an outstanding power to weight ratio. BEAVERTAIL has spent countless hours on the water, pushing and perfecting the frame and drive system to ensure you are getting the most optimized surface drive available. The new BEAVERTAIL Surface Drive Backwater Motors from BEAVERTAIL are currently available with a 27 HP

Kohler, 35 HP Vanguard or a 40 HP V-Twin Kohler motor. For a closer look at frame and motors specifications, check them out online at [www.explorebeavertail.com](http://www.explorebeavertail.com).

**Available Motors and Sizes:** 40 HP Kohler V-Twin (262 LBS), 35 HP Vanguard (262 LBS), 27 HP Kohler (230 LBS). All BEAVERTAIL Surface Drive Backwater motors feature electric start and power tilt/trim.

**Drive Train:** Synchronous belt drive, electric clutch, polished and balanced electroless nickel plated drive shaft

**Frame:** Aircraft grade aluminum frame and housing

**Finish:** Flat marine powder coat (Olive Drab) with zinc rich undercoat primer

## **BEAVERTAIL™ Stealth™ Series Boat Blind**

It all began with “the Original Flip-Over Blind” which has set the benchmark in the industry for fold over boat blinds. Created for the Stealth™ series of sneak boats, this new blind is intended for rapid deployment and can literally be set up or knocked down in seconds, and best of all the blind folds down completely out of the way, which means no hassling with poles or tucking in extra material. Inside the blind you will find more than enough headroom for you and a partner to not only sit comfortably, but make the shot when it counts. This blind fits both Stealth models of sneak boats and features fold over aluminum frame construction, removable top and see through side shooting windows, rapid no hassle deployment or knock down, roomy interior for you and your gear, dog doors on either end and built in vegetation straps.

[www.explorebeavertail.com](http://www.explorebeavertail.com).

## **BEAVERTAIL™ Sniper™ Field Blind**

This new frameless blind from BEAVERTAIL™ is extremely light weight and portable. With a fiberglass reinforced base and built in padded back rest, this blind is all you need for ultimate low profile, moisture resistant concealment. If you are looking for ultra light, easy carrying, low profile concealment, the SNIPER is the blind for you.

[www.explorebeavertail.com](http://www.explorebeavertail.com).

- Absolutely no assembly required
- Weight: Approximately 8 lbs
- Light, low profile frameless 400 denier construction
- Built in backrest, vegetations straps and see through mesh windows
- Blind doubles as decoy/equipment bag
- Available color(s): Tan

## **BEAVERTAIL™ Sniper Deluxe™ Field Blind**

The SNIPER Deluxe™ field blind from Beavertail™ has all of the great features of the original SNIPER™ blind, plus a few bonuses. The SNIPER Deluxe™ has the same frameless, moisture resistant design as the original, but also has a padded seat for those extra long days in the field. To top it off, the SNIPER Deluxe™ comes in Mossy Oak®

Shadow Grass® for the ultimate in waterfowl concealment.

[www.explorebeavertail.com](http://www.explorebeavertail.com).

- Absolutely no assembly required
- Weight: Approximately 8 lbs.
- Light low profile frameless 400 denier construction
- Built in backrest, vegetations straps and see through mesh windows
- Blind doubles as decoy/equipment bag
- Built in padded seat and concealed storage under backrest
- Available colors and patterns: Mossy Oak® Shadow Grass®

#### **ABOUT BEAVERTAIL**

Beavertail™ is building a legacy one customer at a time. Our hunting products are well known in the industry for consistent durability, inventive design and an unyielding passion to remain the brand of choice for the serious hunter. Our products are built on the philosophy that superior design means pushing limits and straying from the pack, and our refusal to conform is why we set trends instead of follow them. No compromises. No shortcuts. No excuses. Live the Legacy...

#### **ABOUT INNOVATIVE OUTDOOR SOLUTIONS INC.**

Innovative Outdoor Solution (IOS) is a market leader in the outdoor sporting goods industry. With a collective passion for the outdoors, IOS develops innovative products for fishing, hunting, marine recreation, and power sports. With an uncompromising commitment to quality, durability and ingenuity IOS brands continue to lead the way in each of these respective categories. The IOS family of brands include: Otter Outdoors™, Wild Outdoors™, Beavertail™, Beavertail Jet™, Wave Armor™ and Rhino Tuff Tanks™. Visit us online at [www.exploreios.com](http://www.exploreios.com)